

4: COMMUNITY



Objective: To empower ISU Member federations, support athletes' physical and mental well-being, encourage diversity, equity, inclusion, and ensure integrity across all our activities.

Introduction: Led by the ISU Good Governance & Social Responsibility Working Group, and as outlined in the ISU Vision 2030, a clear prioritization on social and governance matters aims to provide the ISU with the guidance to protect athletes and ensure fair competition.



Targets	Actions
ISU as an organization	
<p>ISU to provide the necessary resources and expertise to ensure the implementation of this Sustainability Strategy.</p>	<ul style="list-style-type: none"> ● ISU to appoint a dedicated Sustainability ISU employee to work alongside dedicated technical experts to ensure the implementation of this Strategy across the organization, at ISU events and amongst ISU stakeholders. ● ISU to continue its engagement with its Environmental Sustainability Working Group and Good Governance & Social Responsibility Working Group.
<p>ISU to ensure all ISU programmes, regulations and policies are aligned with international good practice and IOC recommendations with regards to :</p> <ul style="list-style-type: none"> ● anti-doping, prevention of competition manipulation, bribery and corruption; ● diversity, equity and inclusion (DEI); ● skater health and wellbeing, including safeguarding; ● good governance, including transparency and accountability. 	<ul style="list-style-type: none"> ● Reinforce ISU Athlete Safeguarding efforts ● Develop athlete safeguarding education and training ● Provide resources and support to ISU Members to develop their own safeguarding program ● Support the IOC in the development of its new IOC athlete safeguarding initiative ● Educate athletes on clean sports through the Pure as Ice Program ● Reinforce the ISU Anti-Doping Testing Program (e.g., continued research, improve the use of intelligence gathering and investigation) ● Uphold highest standards in refereeing and judging
ISU as event organizer and community influencer	
<p>ISU to expand the global skating population and provide guidance and resources to have skaters from more countries on the podium.</p> <p>ISU to promote and support programs that position ice rinks as social and cultural community hubs by promoting diversity, equity and accessibility to skating, particularly for youth.</p>	<ul style="list-style-type: none"> ● Promote skating through impactful grassroots initiatives (e.g., World Ice Skating Day). ● Support in new territories ● Foster inclusiveness and create more opportunities for skaters with disabilities or challenges due to social, cultural or economic background ● Fully leverage ISU Centers of Excellence to develop aspiring skaters who wish to compete at highest levels ● Expand ISU eRink content and usage to educate more skaters, coaches and officials at scale ● Review allocation of funds to target specific, high-need, impactful, sustainable development areas